One source of excellence for all your SBQ needs







GERDAU PROFILE

Our history dates back to 1901, when we started as a nail factory in Porto Alegre, Brazil. Today, Gerdau products are present in the daily lives of millions of people. With more than 45,000 employees and operations in 14 countries, including the Americas, Europe and Asia, Gerdau has an installed capacity of over 25 million metric tons of steel annually.

Gerdau recycles millions of tons of scrap into quality steel every year, which serves the construction, industrial, agricultural and automotive markets.

We believe our steel has the strength of transformation, and since the beginning of our history, we have strived to transform lives. Steel turns concepts into reality, developing communities and making them better places to live.

Gerdau is the leading producer of long steel in the Americas, and one of the largest suppliers of special long steel in the world. Additionally, Gerdau is the largest special bar quality steel supplier to the automotive industry in the world.

> In Brazil, we also produce flat steel and iron ore, which expands our product mix and improves the competitiveness of our operations.

Gerdau Special Steel North America is part of the Gerdau Special Steel Business Division, which also has operations in Brazil, Europe and India. With three special bar quality steel mills in the United States and several strategically-located value-added locations we provide quality products for the most demanding applications in the automotive, commercial vehicle, agricultural, construction and energy markets.









MISSION

To create value for our customers, shareholders, employees and communities by operating as a sustainable steel business.

VISION

To be a global organization and a benchmark in any business we conduct.

VALUES

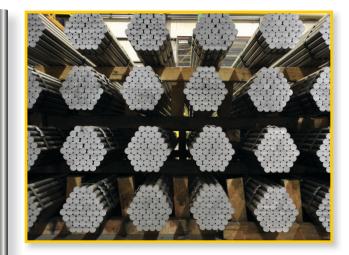
- Be the CUSTOMER's choice
- SAFETY above all
- Respected, engaged and fulfilled EMPLOYEES
- Pursuing EXCELLENCE with SIMPLICITY
- Focus on RESULTS
- INTEGRITY with all stakeholders
- Economic, social and environmental SUSTAINABILITY

Special Quality Steel Bars Made To Order



Gerdau's objective is quite simple...Be the highest quality and most efficient producer of engineered special quality carbon and alloy steel bars and supply total product reliability to our customers.

Our mills utilize state-of-the-art equipment engineered with the capability to produce a full range of SBQ bars to the most exacting standards requested. We can customize a heat of steel directly to each customer's most demanding applications, including ASTM, SAE, German (DIN), Japanese (JAS & JIS) and International Standards (ISO) specifications.





Each heat of Gerdau SBQ steel is made with quality raw materials that offer the best yields, higher efficiency and improved chemistry control to achieve the best product. This means that each heat

of the same grade is virtually indistinguishable from the next so customers don't have to adjust their processes. They can count on consistent quality from Gerdau.

The Right People

Gerdau's long history of success stems from its people. Outstanding, dedicated people are at the very core of every operation, with everyone following a sincere commitment to quality and having an acute awareness of the fact that our success is measured by our customers' success.

Our commitment to provide efficient and reliable service is an ongoing endeavor that permeates throughout all ranks of our dedicated personnel.



Quality Assurance

Quality assurance is our most important customer service. Each step of the Gerdau steelmaking process is very closely controlled to assure customers that their orders meet all specified requirements. Exacting quality control procedures at each process station enable us to provide a product that is of sound centers, free of injurious inclusions and with the outstanding surface quality that is the hallmark of Gerdau special quality steel bars. Each facility utilizes automated bar inspection lines that provide surface and ultrasonic testing, among a host of other value-added processes.

Consistency in the manufacturing processes



Technical Expertise

Gerdau is a technological leader in the global engineered steel bar market. We have a highly trained team that delivers solutions for the most demanding end-product requirements. Our team of experienced technical sales engineers, metallurgists and operations specialists are ready to help customers in all facets of material selection and application recommendations.



along with the right improvement methods, equipment and facilities ensures the best endproduct shipment of customer orders. The very latest in quality control instrumentation, procedures and

supporting documentation gives customers the highest assurance that our product meets their specifications. The quality of every order is checked at every step of the steelmaking process and certified test reports are maintained for each heat of steel produced.
 State-of-the-art research

 tevelopment facility

As a leading producer of SBQ, Gerdau has the equipment and experience to make steel bars with

consistent quality throughout every heat, every bundle and every bar. Gerdau is the source to depend on for safety-critical requirements in hot forging, warm forging, cold forming, precision forging, hot piercing, hot extrusion, ring rolling and machining applications.



We have a very broad knowledge of global OEM specifications, with more than 4,000 we can currently produce. Every order is thoroughly reviewed by our

technical team. Specifications, customer processing, and ultimate end-use are examined to ensure the appropriate product and processing is utilized for each order.

In addition to having technical teams at each facility, Gerdau has an advanced research and development team solely dedicated to finding innovative solutions for customer applications and processes. We partner with research centers and universities in

North America, Europe, Asia and South America to develop the latest technological improvements in the special steel market.





Primary Markets Served

- Automotive/Light Truck
- Heavy Truck
- Agricultural Equipment
- Construction Equipment
- Defense
- Energy
- Steel Service Center

















